




INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043, Telangana

PLACEMENT AND TRAINING

2017-2018

1.	Name of the company	:	
2.	Type of Company	:	Service based company
3.	Position	:	Associate - Technology
4.	Brief Profile of Company	:	Aptroid Consulting (India) PVT. LTD. is a comprehensive, multichannel marketing solution that unifies and unlocks data, driving return on marketing investment. Aptroid grants access to a powerful digital marketing engine for personalized, insightful conversations with your customers, delivered in real time with precision and scale. Among the various Marketing channels, Email Marketing is one unique channel that has its own weight. It allows you to reach out to your target audience exactly, Customer Retention and Loyalty programs being added benefits. Email Marketing delivers to you the best Returns on your Investment. http://www.aptrroid.com/
5.	Date of Interview	:	12th/13th May 2018 @ 10:30AM
6.	Venue	:	Aptroid Consulting (India) Pvt Ltd Plot No: 573-M, Sri Ramachandra Arcade, Jubilee Hills Co-operative Housing Board Society, Film Nagar, Jubilee Hills, Hyderabad, India – 500033 T: +91 40 3952 8181- Ext 234 Land mark: Backside lane of CVR news Channel Building. Blue Color building, Dead end of the lane.
7.	Eligibility Criteria	:	<ul style="list-style-type: none">• B.Tech(CSE/IT/ECE)• Should have 60% aggregate throughout their career• Willing to work in International time zones• Willing to give 2 yrs commitment with the company and Ready to join immediate.
8.	Required Skills	:	<ul style="list-style-type: none">• Excellent Communication & interpersonal Skills• Good client service and operational orientation• Ability to understand and relate technology• Systematic approach and good at attention to detail
9.	Pay Packages	:	2.4LPA+ Benefits
10.	Selection Process	:	<ul style="list-style-type: none">• Written Test• Technical Interview• Behavioral Interview
11.	Mandatory Documents	:	<ul style="list-style-type: none">• Two copies of resume• Three colour photographs• Xerox copies of all certificates and marks memos• Valid college ID card

For any further clarifications, contact placement officer

Date: 10 May, 2018

PAT Officer

Copy to:

Chairman, Secretary and Treasurer and Executive Director

Principal with a request to attend, HOD's of freshmen, CSE, IT, ECE, EEE, ME, AE, CE and MBA,
Deans – Academic, R & D, PG studies, Student Affairs, and Academic Audit and Quality Control.